

LATEXCO, LLC signs up for QUICKSTART

Lavonia, Georgia - Community leaders, Latexco, LLC, and North Georgia Technical College recently gathered to participate in the signing of a QuickStart Training Program agreement for the new 100,000 sq. ft. Latexco facility located in the Gerrard Road Industrial Park in Lavonia, Georgia. Latexco, LLC, the world's largest producer of latex foam bedding components, is making a \$10 million dollar investment in the new facility, and plans to have a workforce of approximately 40 employees by end of 2007, and up to 100 employees with a future expansion.

“Latexco LLC is a premiere company with a world-wide reputation for producing excellent products, and we are proud to have them as a new corporate citizen in Franklin County. This QuickStart partnership between Latexco and North Georgia Tech (NGTC) signals new job creation and hiring for our region, and we are very pleased that North Georgia Tech will be providing Latexco a first class, quality training program.” noted Lyn Allen, Director of Economic Development for the Franklin County Industrial Building Authority. Sam Van Steenbrugge, Latexco Project Manager, told those attending the signing that Latexco was impressed with the dedication the QuickStart staff has put into the program and the flexibility provided in planned on-site and classroom training.

The QuickStart Program is nationally recognized for providing high quality training services at no cost to new or expanding businesses in Georgia, including manufacturing, warehousing and distribution, national and international headquarters, and information technologies and customer service operations. The program for Latexco, LLC employees will be specially designed based on a fact finding visit to an operating Latexco facility in Spain, and will include training needs analysis, a detailed training plan, and high-quality training implemented by an expert training staff.

Dr. Ruth Nichols, President of North Georgia Technical College, commented, “North Georgia Tech is excited to be providing a quality workforce training program which will be responsive to the new technology and production skills that Latexco will require, and we are looking forward to this new partnership. This program is all about putting people to work.”
