



## Georgia Be Work Ready Initiative Fact Sheet

### Be Work Ready Overview

In the face of the country's economic crisis, Georgia has created a unique response designed to help people jump start their job search and improve their core job skills. Be Work Ready is a one-of-a-kind solution from the Governor's Office of Workforce Development (GOWD) that gives Georgians an incentive to earn a Work Ready Certificate and improve their skills, positioning the state to emerge from the recession faster and stronger. This incentive provides funds to assist with job search expenses.

There are three easy steps to take advantage of the Be Work Ready incentive:

1. **When you receive your Work Ready Certificate in the mail, follow the directions that accompany your certificate to active your pre-created public online account at [www.act.org/myworkkeys/georgia/](http://www.act.org/myworkkeys/georgia/). Be sure to record your Work Ready Certificate number for use in your Be Work Ready application.**
2. Follow this link <http://www.gaworkready.org/pages/view/be-work-ready> to complete a short questionnaire and apply for your incentive. Individuals who earn a bronze, silver or gold level Work Ready Certificate are eligible for a \$50 incentive; those who earn platinum are eligible for \$100. When an individual improves their Work Ready Certificate level in any way, they are eligible for a \$100 incentive. The incentive, in the form of a gift card, can be used to offset job search expenses.
3. Use your Work Ready Certificate in your job search to demonstrate to potential employers that you are ready to work. Your Be Work Ready financial incentive can be used to help fund your job search, prepare for a job interview or improve your skills to better position yourself for the job you want.

Be Work Ready is injecting cash and confidence into Georgia's unemployed population, cultivating a skilled and qualified workforce for business and driving economic development throughout the state.